

## Ideation Platform Help

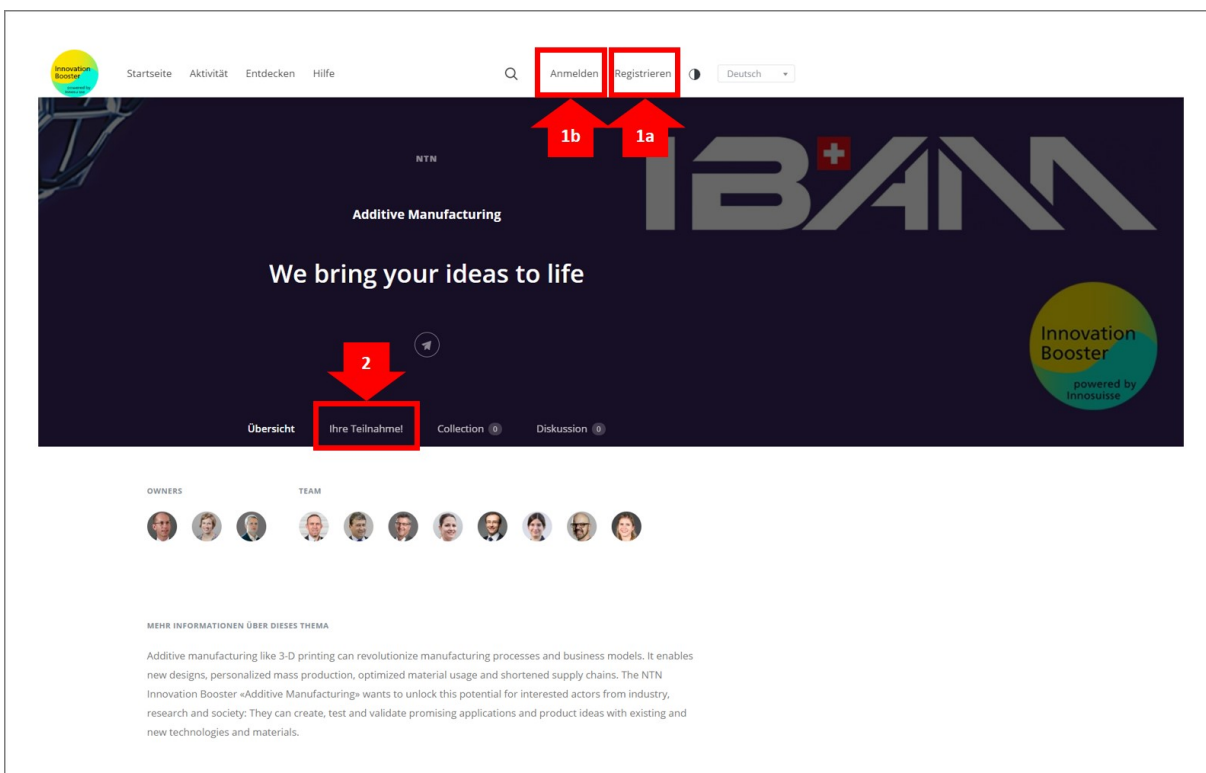
The NTN IBAM invites you to exchange ideas with experts from our network. If you have ideas or if the shoe pinches, visit our idea platform and benefit from the concentrated knowledge of our network partners!

We will be running campaigns on specific topics, but we also have channels where you can enter your ideas from the field of additive manufacturing. We will accompany you and our experts will comment on your questions and ideas and supplement them with their own contributions.

As soon as several participants are interested in a topic, we will introduce them to each other and ask them to work out a solution together. Teams with promising concepts can be funded by the NTN IBAM with up to CHF 25'000. Take the opportunity and create and test a first prototype of your business idea!

**And this is how you proceed:**

Click on this [link](#) to go to our ideas platform.



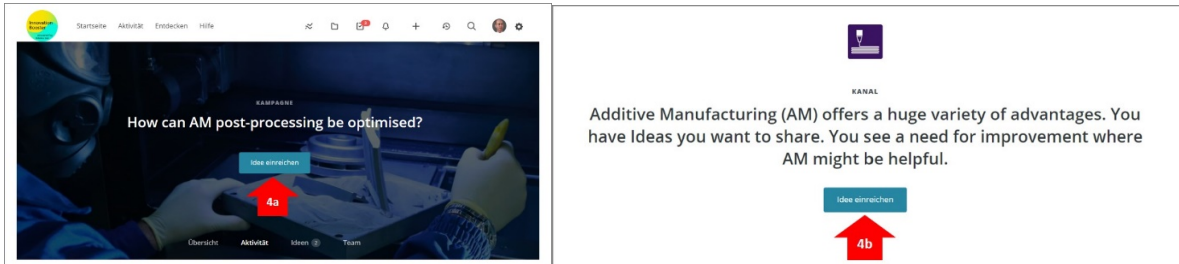
**1a** ➡ First-time users register here

**1b** ➡ Returnees sign up here

**2** ➡ Share your needs and ideas in a campaign or channel

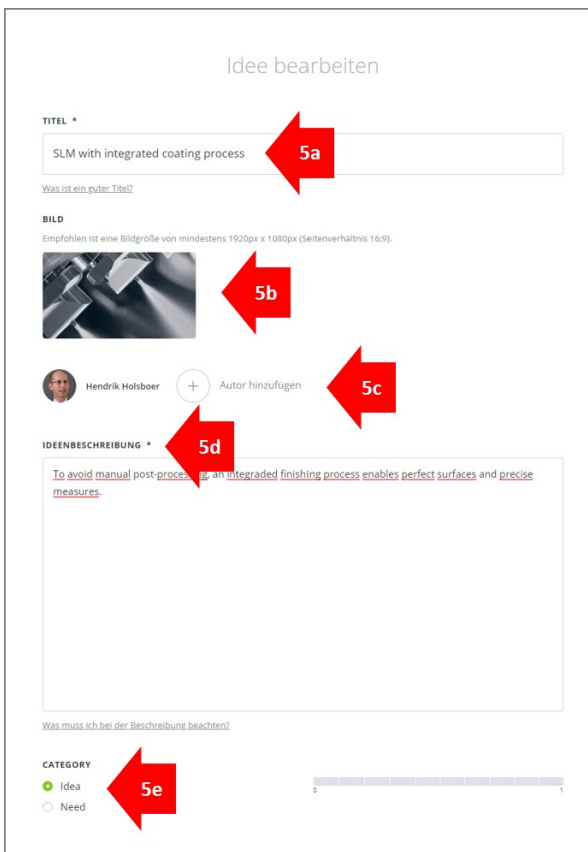
3a → Select the current campaign to enter a contribution

3b → Or choose a channel to share another idea or concern



4a → Submit an idea for a campaign

4b → Submit an idea to a channel



5a → Enter short concise title (idea or need)

5b → The idea is better perceived with a photo or a sketch

5c → List the author(s)

5d → Create short description

5e → Categorise as an idea or a need